



**Travel
Services**
Representative

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Mysteries of Modern Travel Management Solved at Free Seminar

MacNair Travel Management Shows Companies How to Save on Business Travel in 2005. Five Steps to Automatic Travel Management.

ALEXANDRIA, VA—January 24, 2005—MacNair Travel Management, a privately owned American Express Representative Office, announced today that Michael MacNair, its President & CEO, will represent the company at a 2005 workshop series titled “Travel Management 2005 – What to Know and What to Measure.”

Highlighting best practices, MacNair will provide guidance on travel policies and technology tools, direction in measuring success, and ideas for successful time and money saving procedures. The workshop is intended for CFO’s, travel managers, and other individuals responsible for travel in their organization who want to learn tested travel management systems and develop a plan for 2005. MacNair has developed hundreds of travel management systems for organizations of all sizes and also developed the plan utilized to manage travel at one of the 2004 national presidential campaigns. He recently spoke at the National Business Travel Association’s 36th Annual Convention & Trade Show.

The interactive workshop will be held twice this year at no cost to participants. “It is designed to update organizations on how travel is being managed by successful businesses in today’s rapidly changing marketplace,” said MacNair. “Our goals are to help evaluate travel management results, share best practices, provide benchmarking data, and report on the latest cost-cutting technologies.” More than 200 MacNair Travel customers and prospective customers are expected to attend this year’s workshop series.

Available 2005 Workshop Dates:

March 8, 2005
1:00 PM to 3:00 PM Eastern Time

November 15, 2005
1:00 PM to 3:00 PM Eastern Time

Workshops will be held virtually in teleconference and/or webcast formats. All participants will receive login instructions and workshop materials in advance. For more information, please contact Meghan Corbitt at 703-836-1100 or via email at seminars@macnairtravel.com.

Discover MacNair Travel/American Express:

Since 1989, MacNair Travel Management - a privately owned American Express Representative Office - has helped organizations develop a clear and concise Travel Management System that exceeds defined

goals (as opposed to just another outlet from which to buy tickets). MacNair is a *Travel and Logistics Consulting Firm* (and not just a Travel Agency) because of its proactive consulting, leadership in the development of a cutting edge plan, and dedication to unbiased rate searches that save. MacNair Travel is also an award-winning travel firm recognized for its technology innovations, customer service, team excellence and expertise. Michael MacNair conducts Travel Management seminars for many organizations (e.g., the National Business Travel Association) and is a frequent media spokesperson. Visit www.macnairtravel.com for more information about the firm or to attend one of its Travel Management programs.

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