



Contact: Jennifer Thomas
FSR Ventures
On Behalf of MacNair Travel Management
fsrventures@comcast.net ? 301-261-9640

MacNair Travel Management Executive Lends Travel Expertise as Speaker at National Business Travel Association's Convention

Attendees Obtained Techniques to Employ a Travel Management System to Save Costs

ALEXANDRIA, VA — August 10, 2004 — MacNair Travel Management/American Express announced that President and CEO, Michael MacNair, was featured as a speaker at the National Business Travel Association's (NBTA) 37th Annual Convention and Tradeshow in Orlando, Florida, in August. MacNair led two sessions titled: *Fundamentals of Travel Management: Travel Arrangements* and *The Components of Travel Management*.

“At our company we have developed systems and processes that ensure excellence in corporate travel management, especially for organizations with travel budgets under \$2 million,” MacNair said. “I am honored to have been chosen to present some of this wisdom to my travel colleagues.”

MacNair said that travel managers and travel service providers who attended both sessions acquired valuable knowledge on how to support an overall cost containment culture that reduces expenditures, increases productivity and eliminates liabilities.

“Travel is the second largest controllable cost for the average company, and successful companies use tested strategies to reduce this line item. Effective travel managers do not allow travel anarchy,” MacNair said. “At MacNair Travel, we have found that these tested strategies are part of what we call a *Travel Management Ecosystem*TM that must be understood and addressed to maximize effectiveness.”

MacNair stressed to session attendees the importance of knowing how to manage travel and use state-of-the-art tools to overcome challenges and ensure that corporate travel managers and their travel service providers select the right fulfillment mechanism.

For those unable to attend MacNair's presentations at NBTA's Annual Convention and Tradeshow, the next Travel Management Workshop will be open to the public and held as a web-based conference on September 14th, 2004. For more information on MacNair Travel Management and how to register for this workshop, contact Jennifer Thomas at 301-261-9640 or fsrventures@comcast.net, or visit www.macnairtravel.com.

Discover MacNair Travel/American Express:

MacNair Travel Management is a privately owned American Express Travel Services Representative. Since its inception in 1989, its mission has been to help organizations develop a clear-cut travel management Flight PlanTM that delivers cost savings, increased productivity, and an effective travel experience for today's business travel executives. They offer their services as a travel management company and as a travel consulting firm. MacNair Travel is an award-winning travel services company, recognized for its technology innovations, customer service, team excellence and expertise. Visit www.macnairtravel.com for more information.

About NBTA:

The National Business Travel Association is the source for critical information on the business travel industry. For more than 35 years, NBTA has dedicated itself to the professional development of its members through advocacy, education and training, and networking opportunities. NBTA represents over 2,500 corporate travel managers and travel service providers who collectively manage and direct more than \$170 billion of expenditures within the business travel industry.